

# NEW ZEALAND ENGINEERING EXCELLENCE AWARDS

## CONDITIONS OF ENTRY AND JUDGING CRITERIA

### AWARDS RECOGNISING PEOPLE

#### AWARD FOR EXCELLENCE IN ENGINEERING JOURNALISM SPONSORED BY THE IPENZ FOUNDATION

In 2005, The New Zealand Engineering Excellence Awards' Board of Management established the Award for Excellence in Engineering Journalism to recognise outstanding reporting of an event or issue that furthers the public's understanding of engineering.

The Award for Excellence in Engineering Journalism is sponsored by the IPENZ Foundation. It is awarded to a journalist who has most improved the public's understanding of the contribution that engineering industries and professional engineers make to society. The award is open to print, radio, web-based publications, news media and television journalists.

Journalists meeting the following criteria are eligible to enter.

- The award is for stories published in the general media in New Zealand. In-house publications and trade are not eligible.
- The article or programme must have been published after 1 July of the previous year.
- A single story/programme or a series is eligible

The award consists of a cash prize to a total value of five thousand dollars (\$5,000), a trophy and a certificate.

The New Zealand Engineering Excellence Awards' Board of Management will meet finalists' reasonable travel, entry and accommodation expenses to attend the Awards' Dinner in Wellington in November when the winner will be announced.

**Supporting material must be received by 5.00pm 6 July 2010. See "Entries Must Include" for more information.**



## **GENERAL CONDITIONS OF ENTRY (APPLY TO ALL AWARDS)**

- a. Should either the judges or organisers of the Awards request further information for purposes of judging or publicity this will be provided by the date requested or the entry will be disqualified.
- b. Should the judges wish to ask questions of any person involved with an entry, all reasonable efforts will be made to answer any such questions.
- c. The entrant has obtained the permission of all relevant parties to the entry, to proceed with the entry and for information and imagery used in the entry to be used for publicity or promotional purposes.
- d. The entrant gives permission to use any of the materials provided for publicity and promotional purposes.
- e. Should the entrant be announced as a finalist, the entrant must be present to receive the award at the formal presentation ceremony in Wellington in November.
- f. The New Zealand Engineering Excellence Awards' Board of Management reserves the right to make nominations for any award, and to nominate any entry for consideration in an award for which it was not entered, in addition to the one in which it was entered.
- g. The judges have the discretion not to give an award if none of the entries are considered of sufficient standard.
- h. The entrant accepts that the judges' decisions are final and that no correspondence will be entered into.

## **SPECIFIC CONDITIONS OF ENTRY**

- a. All entries for the Award for Excellence in Engineering Journalism must be received at NZEE Awards, PO Box 12241, Wellington 6144 by 5.00pm on Thursday 1 July 2010.
- b. The reasonable travel, entry and accommodation costs of finalists attending the Awards' presentation ceremony will be met by the New Zealand Association of Engineering Organisations.

## **ENTRIES MUST INCLUDE:**

- a. One completed entry form as overleaf.
- b. One colour photo of the entrant, for publicity purposes (jpeg file, 1MB minimum preferred).
- c. Six copies of the article(s) as it appeared in print or as broadcasted. Remember to include script for broadcast items, including that for newsreaders. Copies must be received within three working days of the close of the award. Please post or courier supporting documentation to:

<b>Post:</b> NZEE Awards PO Box 12 241 Thorndon Wellington 6144	<b>Courier:</b> NZEE Awards IPENZ National Office Ground Floor 158 The Terrace Wellington 6011
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- d. Media organisation information:



- (i) Where did your story appear? (programme or publication)
  - (ii) When did your story appear? (broadcast or printed)
  - (iii) When and where did your story or programme appear? (date, time and audience description)
- e. A statement of 200 words or less outlining why you covered this story.
- f. Your submission should describe the following:
  - (i) research process for the story and site sources used. It should also include a list of all the engineers included or quoted in the story
  - (ii) how the story accurately describes the engineering project or issue
  - (iii) how the story effectively explains how the engineering project or outcome of the issue benefits the community and/or society as a whole
  - (iv) how the story describes the engineer's role
  - (v) how the story advances public knowledge and understanding of engineers, their issues and the profession.
- g. Provide a paragraph outlining how the entrant became aware of the Award for Excellence in Engineering Journalism.

## JUDGING CRITERIA

To help entrants, we have included the following explanation of engineering:

*Engineers use imagination, judgment, and reasoning to apply science, technology, mathematics, and practical experience for benefits of society. The result is the design, production, and operation of useful objects or processes.*

Judges will score entries according to the following criteria:

- Accuracy in describing the engineering project or issue
- Fair cover of all sides of the engineering project or issue
- Explanation of the community and/or society benefits
- Description of the involvement of the engineer
- Advancement of public knowledge and understanding of engineers, their issues and the profession
- Inclusion of quotes from engineers