

NEW ZEALAND ENGINEERING EXCELLENCE AWARDS

CONDITIONS OF ENTRY AND JUDGING CRITERIA

AWARDS RECOGNISING PEOPLE

AWARD FOR EXCELLENCE IN ENGINEERING JOURNALISM SPONSORED BY THE IPENZ FOUNDATION

In 2005, The New Zealand Engineering Excellence Awards Board of Management established the Award for Excellence in Engineering Journalism to acknowledge the contributions the New Zealand media has made to the public's understanding of the engineering industry.

The Award for Excellence in Engineering Journalism (sponsored by the IPENZ Foundation) is awarded to a journalist who has most improved the public's understanding of the engineering industry's role and contributions to society through fair and accurate writing. The Award is open to print, radio and television journalists.

Journalists meeting the following criteria are eligible to enter:

- The Award is limited to stories from the general media in New Zealand – in-house publications and trade are ineligible.
- The article or program must have appeared in the public area after 1 July of the previous year.
- A single story/program or a series is eligible

The Awards consists of a cash prize to a total value of Five Thousand Dollars (\$5,000). A certificate will also be awarded.

The New Zealand Association of Engineering Organisations will meet finalists' reasonable travel, entry and accommodation expenses to attend the Awards Dinner in Wellington in November when the winner will be announced.

Entries and all supporting material must be received by 5.00pm Friday 24 July 2009.

Post: NZEE Awards PO Box 12 241 Thorndon Wellington	Courier: NZEE Awards IPENZ National Office Ground Floor 158 The Terrace Wellington
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GENERAL CONDITIONS OF ENTRY (APPLY TO ALL AWARDS)

- a. Should either the judges or Awards' organisers request further information for purposes of judging or publicity this will be provided by the date requested or the entry will be disqualified.
- b. Should the judges wish to ask questions of any person involved with an entry, all reasonable efforts will be made to answer any questions posed by the judges.
- c. The entrant has obtained the permission of all relevant parties to the entry to proceed with the entry and for information used in the entry and imagery to be used for publicity or promotional purposes.
- d. The entrant gives permission to use any of the materials provided for publicity and promotional purposes.
- e. The entrant must be present to receive the award at the formal presentation ceremony Wellington in November should the entrant be announced as a finalist.
- f. The New Zealand Association of Engineering Organisations reserves the right to make nominations for any Award, and to nominate any entry for consideration in an Award for which it was not entered, in addition to the one in which it was entered.
- g. The judges have the discretion not to give an Award if none of the entries are considered of sufficient standard.
- h. The entrant accepts that the judges' decisions are final and that no correspondence will be entered into.

SPECIFIC CONDITIONS OF ENTRY

- a. All entries for the Award for Excellence in Engineering Journalism must at NZEE Awards, PO Box 12241, Wellington by 5.00pm on Friday 24 July 2009
- b. The reasonable travel, entry and accommodation costs of finalists attending the Awards presentation ceremony will be met by the New Zealand Association of Engineering Organisations.

ENTRIES TO INCLUDE

- a. One completed entry form as overleaf.
- b. One colour photo of the entrant, for publicity purposes (jpeg file, 1MB minimum preferred).
- c. Six copies of the article(s) as it appeared in print or as broadcasted. Remember to include script for broadcast items, including that for newsreaders.
- d. A statement of 200 words or less outlining why you covered this story.
- e. A paragraph detailing how the applicant became aware of the Award for Excellence in Engineering Journalism.

JUDGING CRITERIA

To help entrants, we have included the following explanation of engineering:

Engineers use imagination, judgment, and reasoning to apply science, technology, mathematics, and practical experience for benefits of society. The result is the design, production, and operation of useful objects or processes.

Judges will score entries according to the following criteria which will all be given equal weight:

- accuracy in describing the engineering project or issue
- fair cover of all sides of the engineering project or issue
- explanation of the community and/or society benefits
- description of the involvement of the engineer
- advancement of public knowledge and understanding of engineers, their issues and the profession
- inclusion of quotes from engineers.

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ENTRY FORM

Please print clearly or type entry form.

Information supplied on this document will be used in all documentation i.e. trophies and certificates.

Nominator (if applicable): _____

Full Name of Entrant(s): _____

Contact Person: _____

Business: _____

Postal Address: _____

Phone: _____ Fax: _____

Email: _____

DECLARATION: I/We declare that I have read the conditions of entry for this Award and agree to abide by them. I/We declare that all the information provided is factually accurate and complete. I/We declare that I/we have obtained the permission of all relevant parties to this activity to proceed with this entry according to the conditions of entry. If selected as a finalist I/we agree to attend the Awards presentation ceremony in Wellington on 25 November 2009.

I/We have provided Six (6) copies of all supporting material plus one colour photo

(Please tick if applicable. One copy will be retained for our records)

Yes, I/we would like our entry returned

Signed: _____

Entrant



